



WEDDINGSHOW247.COM

— YOUR 24/7 ONLINE WEDDING EXHIBITION —

Your local business
opportunity



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online wedding
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Overview

WeddingShow247 is now available to be run as a local business under a license. We have created a proven model to showcase local wedding suppliers and services in a sustainable and virtual way, so exhibitors can create a branded space where they can display information, videos, images, testimonials, and documents as well as use the features such as the events page, news section, seminar room, and blog area.

All this creates exposure and brand awareness, allowing visitors to easily access wedding suppliers and services 24/7 from the comfort of their own home on any device.

With this proven and successful model, we are now licensing out WeddingShow247 to territories in the UK so individuals can have their own virtual business to run from home, around family commitments or even to run alongside another job and generate an income.





WEDDINGSHOW247.COM
YOUR #1 ONLINE WEDDING EXHIBITION

SEMINA
ROOMS

SEMINA
ROOM

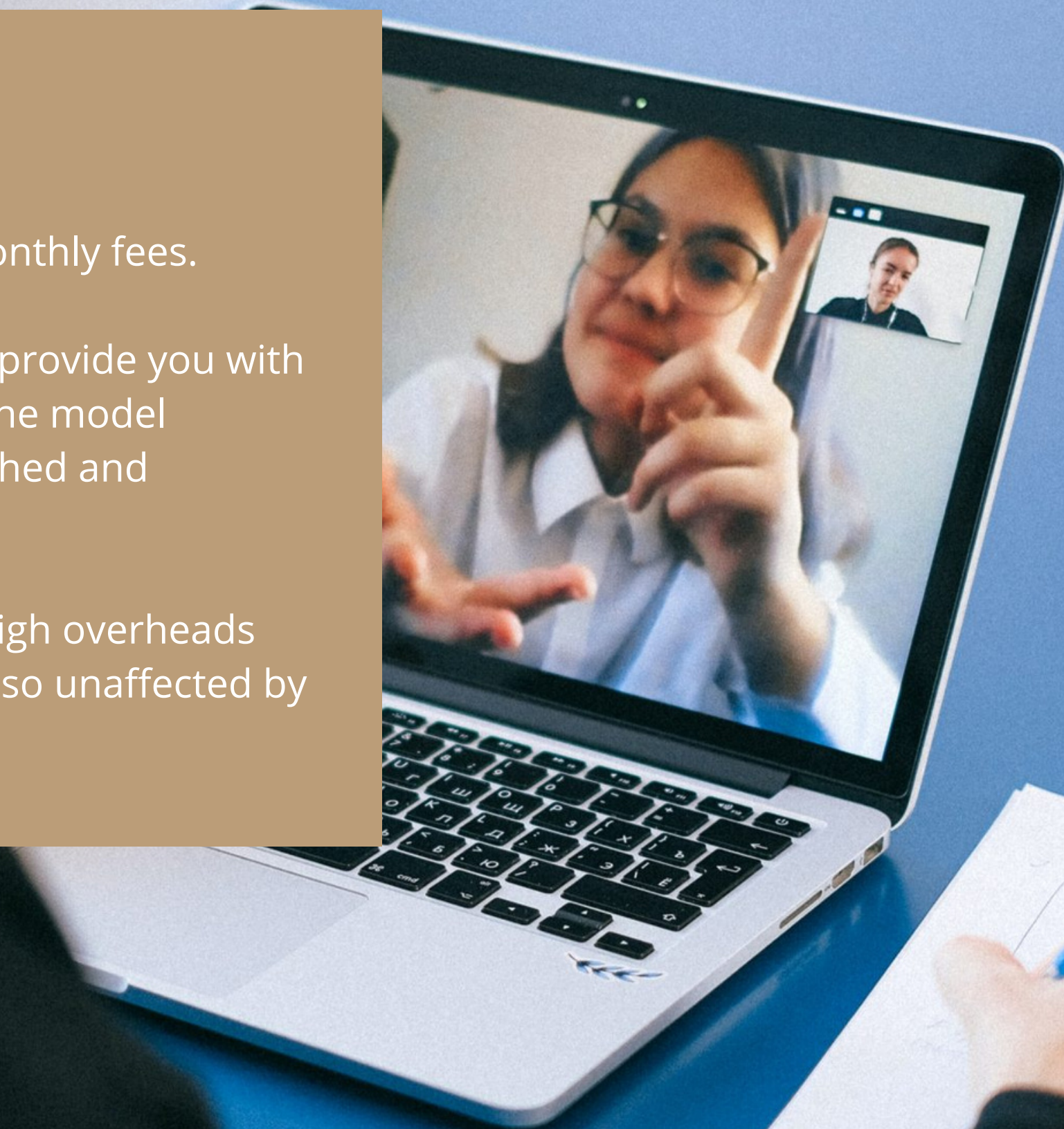
SEMINA
ROOM

global wedding

SMETIC

The benefits

- Low investment and low ongoing monthly fees.
- The founders and senior leadership provide you with the support that has already proven the model through successful trade shows launched and generating profit in Year One.
- Tech business means there are no high overheads and no need for additional staff. It's also unaffected by the pandemic or similar events.



What you are responsible for?

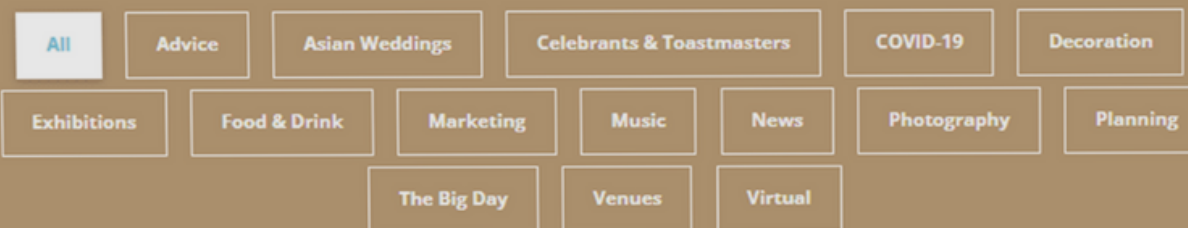
(With our help through training and ongoing support)

- Find wedding suppliers and services in your chosen region.
- Marketing to end users and exhibitors.
- Set up social media accounts.
- Contacting companies, arranging meetings, sending information on how they can become an exhibitor on the platform, and getting exhibitors onboard.
- Sending and receive contracts from clients.
- Invoicing clients.

INFO DESK EXHIBITION HALLS ▾ SEMINARS BLOG

Blog

Tips, advice, guides and interviews on all things exhibition



Music

Dance floor fillers for your wedding – tried and tested!

by [Buzz Music Group](#)

[Read Article](#)



Marketing

How to grow your business during a cost of living crisis?

by [WeddingShow247](#)

[Read Article](#)



Exhibitions • Virtual

The power of virtual exhibitions

by [WeddingShow247](#)

[Read Article](#)

What we are responsible for?

- To give your business a kick-start, we'll set you up, help you with Business & Marketing plans and give you complete training on how to run your business.
- To support you each month with ongoing Coaching & Mentoring from our Senior Leadership team.
- To promote your platform on the main WeddingShow247 website and social media channels on exciting news and announcements.
- Our content team is here to help you every step of the way with monthly service assistance to enable you to request amendments to the site, upload logos, along with uploading virtual spaces so you don't have to worry about the technical side of the platform.

Commercials – High Level: Fixed Costs

One off Investments:

Initial licence fee – 5 years £10,000- (Pilot locations incentive offer available)

(renewal after 5 years at £5000 plus CPI for additional 5 years)

Regular operating expenses: Monthly
Hosting and maintenance £ 100 + VAT





Commercials – High Level: Operating Income

Income Opportunities Annual

Year 1 – 100 stands @£250 £ 25,000

Year 2 – 100 new stands & renewals @80% £ 45,000

Year 3 – 100 new stands & renewals @80% £ 61,000

Cost per sale – set up and support by VE247 team This cost is a direct cost on sales. i.e. no sales, no cost. charged at £35 +VAT per hour (Est 20%)

Year 1 – 100 stands £5,000

Year 2 – 100 new stands & renewals @80% £9,000

Year 3 – 100 new stands & renewals @80% £ 12,200

Estimated Gross Profit

Year 1 £ 20,000

Year 2 £ 36,000

Year 3 £ 48,800

Commercials – High Level:

Other costs for consideration: Monthly

Business Insurance £ 50

I.T. equipment £100

Office365 £20

Travel & expenses to customers & events £50

3rd party Social Media marketing £250



Locations

- All UK counties and key city locations available.
- International locations also available.

Scottish
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Northumberland
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Birmingham
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Yorkshire
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Appendices



What our suppliers say:

"A fabulous platform to showcase our wedding venue. The team have been super helpful with setting up our virtual space, and we love how our space has turned out. Plenty of opportunity to have further presence on the platform which is also a huge help for getting our business out there!"

NIKITA BRAHAM

"A Great Platform - We came across wedding247 during the pandemic and it's a great platform for wedding businesses to showcase their work to potential clients. Kate has been a star and super supportive throughout our time with the platform. Highly recommend the platform to wedding suppliers and also couples planning their wedding too."

ACE CRYSTAL CLEAR
EVENTS

"Fabulous and very innovative and engaging platform. The team are exceptionally helpful, very highly recommend."

JONATHAN
WATERMAN



SEMINA
ROOMS

SEMINA
ROOMS



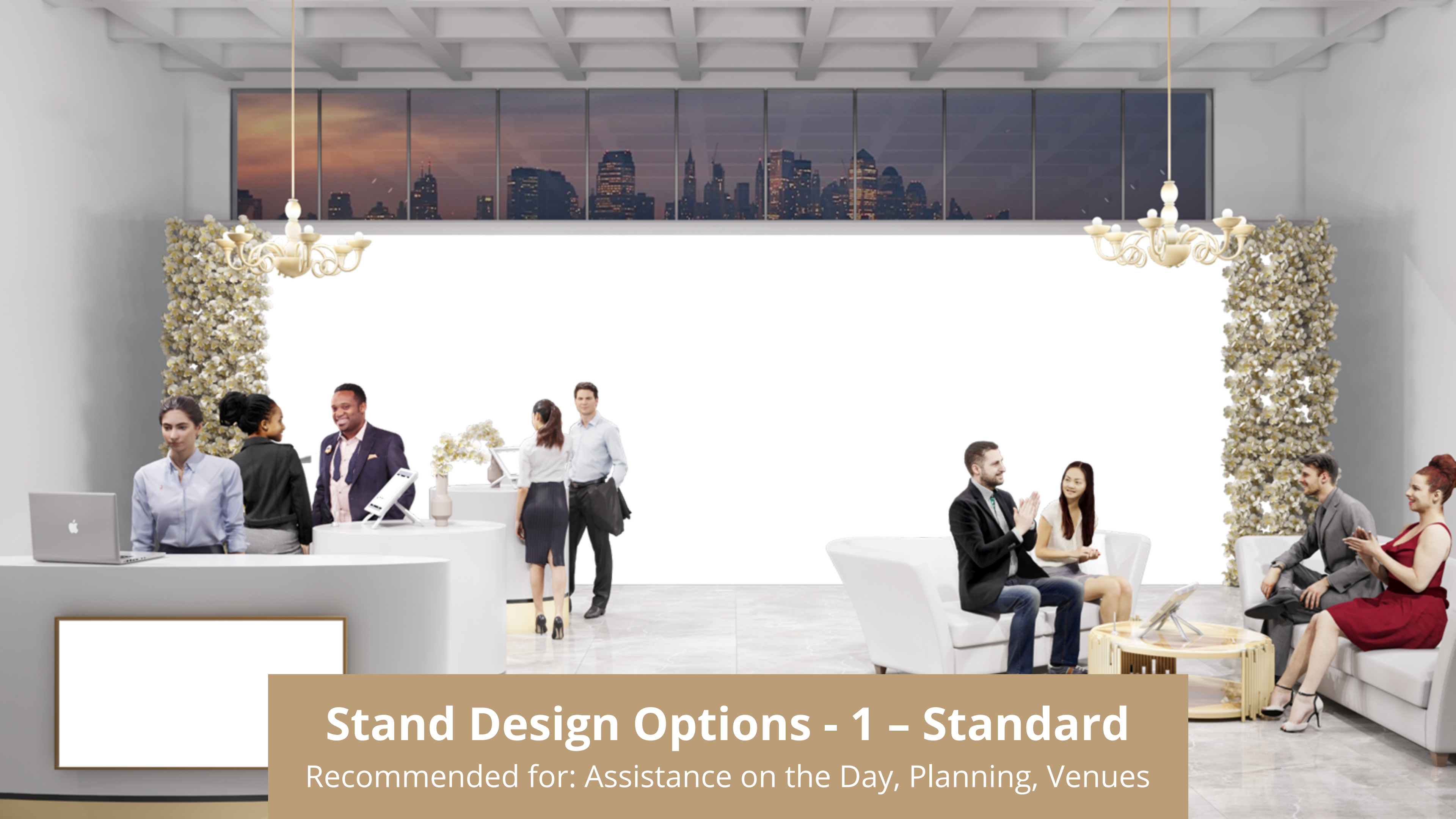
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INFORMATION
DESK



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Stand Design Options - 1 – Standard

Recommended for: Assistance on the Day, Planning, Venues



Stand Design Options - 2 – Attire

Recommended for: Bridal Wear, Grooms Wear, Jewellery



Stand Design Options - 3 – Food & Drink

Recommended for: Catering, Bar Hire, Sweets & Treats



Stand Design Options - 4 – Beauty

Recommended for: Hair, Makeup, Wellbeing



Stand Design Options - 5 – Minimalistic

Recommended for: Photography, Music, Entertainment, Decor